

## Welcome to "Screens & More"

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### ADEO SCREEN ONE YEAR FROM THE OPENING OF THE PRODUCTION UNIT IN POLAND

At Adeo Screen it's already time to take stock: one year from opening the factory in Zlotorja, Poland, the feedback is decidedly positive. The credit goes to a solid and efficient structure: 3500 sqm for production and warehouse and 1000 sqm for offices/services and showroom.



The attention paid during project development has yielded results: the new establishment has significantly differentiated its production from that of the standard markets, striving to achieve products which are tailored to suit the customer's requirements. The figures speak for themselves: the strategy of Adeo Screen is developing in step with current market trends.

The first 8 months of 2008 showed a significant rise in the sales of certain types of screens as compared to the same period in 2007. In particular, there was a notable increase in the tensioned models (+21%), Alumax (+41.2%), screens with bases measuring over 2.5 m. (+16.6%), and customized models (+36.1%).



Adeo Screen expects much of the last: the Personal Screen System is in fact one of its flagship products. The objective is to achieve flexibility in production, offering a personalized screen in which even the most minute details can be customized, from the size to the choice of various characteristics: type of surfaces, with or without top, front or back drop, with motorized roller (with motor positioned on the right or on the left), winch or radio-integrated roller types, etc... So that, from a single model it is possible to obtain as many as 1728 combinations. The production set-up plays an important role, promptly supporting any demand on the part of the customer. In fact, it is able to produce a great number of different items on the same day, as well as large quantities of a single product.

Also worthy of note are the new models, launched on the market in the last year: they have met with consensus well above the most optimistic expectations. First and foremost are Inceel, designed to be installed on false ceilings, and Alumid, devised especially for base dimensions ranging between 3.5 and 4.56 m. In addition, there is the new Tensio Classic version, which complements the existing Constant Tensioning System (CTS) and, last but not least, Alumax, in its new version with case. So full marks to the work and commitment of Adeo Screen in this new venture: an excellent start, confirming the superior quality of the brand and its products, and its constant effort to further improve an already ground-breaking standard.



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